Lewiston-Auburn United Grocers, Inc.

415-459 Lisbon Street, Lewiston, Maine 04240
Dial: 784-6441

GROCERY DIVISION

RECEIVED
JUN 24 1982
L. L. THOMPSON

June 15, 1982

General Products Division
Philip Morris Inc.
P. O. Box 3274
Boston, MA 02107

Attn: Marketing Manager
Co-operative Advertising

Dear Marketing Manager:

I am planning an advertising campaign and would like to use the co-op advertising funds I have accrued through my purchase of your product.

Please advise me as to the amount of advertising funds I have available to date, and the date these funds expire.

In addition, please send me a copy of your present co-op plan for my records. If there are ad slicks available, please include them.

Sincerely yours,

LEWISTON-AUBURN UNITED GROCERS, INC.

Donald Lemieux

Donald Lemieux
Executive Vice President

DL/bgm

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Source: https://www.industrydocuments.ucsf.edu/docs/mybn0004